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1. Parties. The parties to this Agreement are you, a visitor to this web site ("You"), and the owner and operator of this web site: GEH & Associates, LLC., an Arkansas Limited Liability Company ("GEH"). All references to "us", "this web site" or "this site" shall be construed to mean GEH. If the user is not an individual, then "You" means Your company, its officers, members, agents, successors and assigns.

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14. Beneficiaries of this Agreement; No Other Agreements. The rights and limitations in this agreement are for the benefit of GEH and each of GEH's content providers, each of which shall have the right to enforce its rights hereunder directly and on its own behalf.

15. Termination. You agree that GEH may, at its sole discretion, deny You access to the site and disable any user name and password associated with You for any reason, including, without limitation, if GEH believes that You have violated or acted inconsistently with the letter and spirit of this agreement. GEH reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, the services offered under this site (or any part thereof) with or without notice. You agree that GEH shall not be liable to You or to any third party for any modification, suspension or discontinuance of the services offered under this site.

16. Consumer Rights. GEH maintains specific contact information including an e-mail address for notifications of complaints and for inquiries regarding pricing policies. All correspondence should be addressed to GEH's agent for notice at the following address:

Notification of Consumer Rights Complaint or Pricing Inquiry: GEH & Associates, LLC., PO Box 2010 Benton, AR 72018-2010, email: info@gehassoc.com, Telephone: 501.778.6277, Facsimile: 501.778.1251.

17. Controlling Law. This Agreement shall be construed under the laws of the State of Arkansas, USA, excluding rules regarding conflicts of law.

18. Jurisdiction And Venue. You and GEH agree to submit to the exclusive personal jurisdiction of the courts of Saline County in the State of Arkansas, USA in all legal proceedings arising under this Agreement.

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